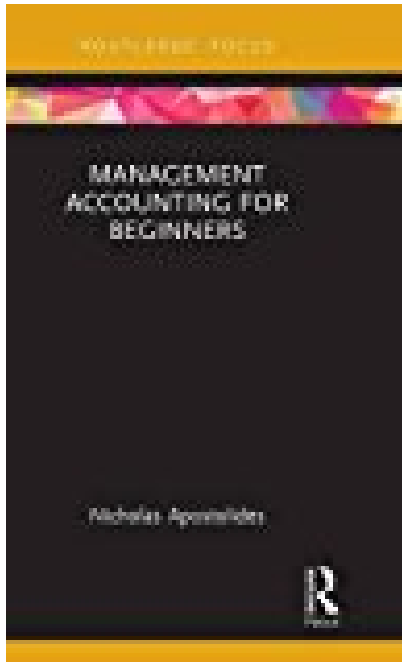


Management Accounting for Beginners Routledge Focus on Business and Management



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BOOK SYNOPSIS

Accounting skills are increasingly important in many walks of life. In education, these skills are becoming vital beyond business, accounting and economics students; in work, accounting is no longer an outsourced specialism across all sectors. This concise book provides readers with a primer on accounting which focuses on its uses for managers. Beginning with the basics of financial accounting, the main part of the book focuses on the more applicable role and use of management accounting. Topics covered include budgeting, break-even analysis, performance measurement, and investment appraisal. Features to aid understanding include worked activities; discussion points and numerical example with answers. With additional online resources for further study, this unique and focused text will be welcomed by all those looking to develop an employable competency in accounting and finance.

MANAGEMENT ACCOUNTING FOR BEGINNERS ROUTLEDGE FOCUS ON BUSINESS AND MANAGEMENT

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