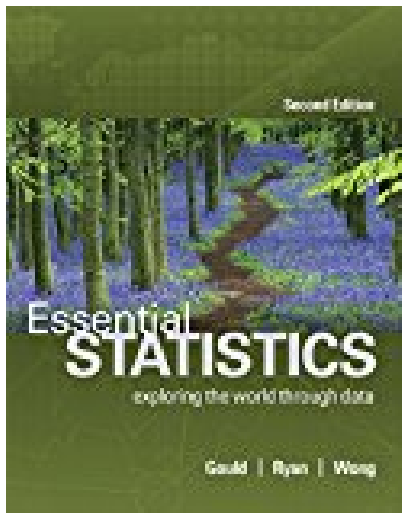


Essential Statistics Plus MyStatLab with Pearson eText -- Access Card Package 2nd Edition



BOOK DETAILS

- Author : Rob Gould
- Pages : 584 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0134466012



BOOK SYNOPSIS

This book is ideal for a one-semester course in statistics, offering a streamlined presentation of Introductory Statistics: Exploring the World through Data, by Gould/Ryan. Exploring the World through Data We live in a data-driven world, and the goal of this text is to teach students how to access and analyze these data critically. Authors Rob Gould, Colleen Ryan, and Rebecca Wong want students to develop a "data habit of mind" because learning statistics is an essential life skill that extends beyond the classroom. Regardless of their math backgrounds, students will learn how to think about data and how to reason using data. With a clear, unimposing writing style and carefully chosen pedagogy, this text makes data analysis accessible to all students. Also available with MyStatLab MyStatLab(tm) from Pearson is the worlds leading online resource for teaching and learning statistics, integrating interactive homework, assessment, and media in a flexible, easy-to-use format. MyStatLab is a course management system that delivers improving results in helping individual students succeed. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134466012 / 9780134466019 Essential Statistics Plus MyStatLab with Pearson eText -- Access Card Package Package consists of: 0134134400 / 9780134134406 Essential Statistics 0321847997 / 9780321847997 My StatLab Glue-in Access Card 032184839X / 9780321848390 MyStatLab Inside Sticker for Glue-In Packages

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